

**COMMISSION FOR RACIAL
EQUALITY.**

**THE FOLLOWING CAMPAIGN FEATURED
ADVERTISEMENTS FOR FAKE PRODUCTS
THAT CONTAINED
OVERTLY RACIST MESSAGES.**

**THESE WERE POSTED IN MAJOR CITIES
IN THE U.K. FOR 1 WEEK.**

THE RESPONSE WAS HORRIFYING:

(HARDLY ANYONE COMPLAINED.)

**IN WEEK 2
A FOLLOW UP MESSAGE WAS POSTED
ON TOP CONDEMNING THE PUBLIC'S
FAILURE TO COMPLAIN.
A SIMPLE DEMONSTRATION
OF PEOPLE'S APATHY TOWARDS RACISM.**

**PLEASE DO NOT READ IF YOU ARE
EASILY OFFENDED.**



0171 932 9437

BECAUSE IT'S A JUNGLE OUT THERE



0171 928 6437



BORN TO BE AGILE  **KUJO**
FOOTWEAR

WHAT WAS WORSE? THIS ADVERT OR YOUR FAILURE TO COMPLAIN?



RACISM. CONDEMN IT OR CONDONE IT. THERE'S NO IN BETWEEN. 0171 932 5437.



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SCARED?

YOU SHOULD BE. HE'S A DENTIST.

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■ ■ ■ ■ **FOOTBALLERS' WIVES** ■ **NEW SERIES 11.02.04** **itv1**



American Airlines

London to Chicago
four times a day.

†Southwest begins March 2016.